

ADMINISTRATIVE ELECTIONS 2019



People, spaces, ideas

**PROJECT MANIFEST**

for a Fano that imagines and builds its future, **“in comune”** [“in common”].

## Fano, a city “in comune” [“in common”]

IN COMUNE is an open and plural path that wants to include citizens, associations, civic, social, political and economic energies of Fano, with the aim of providing to our local community a project of commitment and participation, capable of influencing and guiding in a progressive way the political agenda of our city from here to the next few years.

IN COMUNE is the left wing that frequents the future and concretely realizes a change, it is the dimension in which all the energies and propulsive thrusts that in recent years have emerged from the cultural, social, entrepreneurial, aggregative world can find a full citizenship and a new protagonism.

IN COMUNE is municipalism that transforms good administration into a process of democratic and participatory change that breaks the patterns of the old politics and makes local institutions the place of daily life and proximity for the whole community, from bottom to top.

IN COMMON is a collective effort that brings together those who work every day, inside and outside the local institutions, for a cultural, economic and social development of Fano under the principles of respect and care of people, of the eco-sustainable conversion of the economy and of the active participation.

IN COMUNE is a wide, plural, inclusive list that in the next administrative elections runs for those who recognize themselves in a democratic and supportive Fano, capable of combining government culture and radicality of proposal and initiative, capable of changing and innovating communicative languages and participatory practices, ready to offer a valid opportunity for political commitment and electoral choice to the citizens of Fano who identify themselves as the clearest alternative to racism, xenophobia, and populism of new right-wing movements.

IN COMUNE is a free project, which chooses crowdfunding and other methods of self-financing as a form of support for its activities, as a transparent practice of dealing with citizens and citizens, as a defence against any form of conditioning.

IN COMUNE is the path and the horizon that defines the direction of a collective journey that will increasingly change Fano, bringing with itself the best of what our capabilities and passions have achieved until today and anticipating the best of what our ideas and our enthusiasm will realize from today onwards.

IN COMUNE is people, spaces, ideas,

IN COMUNE is all of us

## A city with young spaces and ideas

We want to focus the on the young boys and girls of the city: providing spaces and tools that may support them in their education and growth path must become a priority again. In pursuing this goal, we call for the involvement of associations already active in the area, administrators, professionals (trainers, designers, counselors ...) and companies that can play a key role in activating younger citizens, by structuring proposals aimed at them, listening to their needs and providing support in the realization of their projects and proposals.

We propose:

- The establishment within the policies for young active citizens of a Youth Activation Table, which brings together young city actors, the Administration, associations and individuals with the aim of co-designing actions and training projects linked to the themes of work, arts and culture, the environment, technology and civic education;
- Support with the allocation of spaces and the recognition of tax and bureaucratic benefits for all the experiences of voluntary work, of mutualism, of social and cultural promotion;
- The establishment of a planning assistance desk, to help and support young people in participating in regional and European tender notices related to youth self-employment;
- The activation of a sexual and affective education project aimed at all the girls and boys of the city, involving the professionals of the sector to support them in undertaking conscious choices pertaining to their psychophysical and relational social well-being, both through informative occasions but also individual counselling.

## A digital city

The need for rights is manifested in a city also in its digital network dimension and helps to redefine the public and private space, to restructure the relationships between people and between people and the institutions. Internet, access, knowledge, privacy, identity, anonymity, security, are some key words that substantiate the methods of production and use of knowledge, the criteria of work organization and leisure time, the forms of political participation.

We propose:

- Implementation of digital public services: information apps, online help desks, easypark for payment through parking app, satispay for quick payment of municipal taxes;
- The establishment of a Digital Citizenship Observatory monitoring the state of digital public services and representing a useful information desk to bring citizenship closer to digital services;
- The promotion of "digital gyms", places where digital literacy is promoted.

## A European city

The Municipality of Fano must further open itself to Europe, increase its investment in the "European Projects" Office. In recent years, the office dedicated to finding EU funds has been launched and has produced good results. Fano has participated in national and international tenders which traditionally were overlooked by previous administrations. Today we need to implement and structure the action of the Office for Europe, reorganize its work, and strategically and proactively determine planning directions.

We propose:

- The project action will have the focal point in the city of Fano and will recognize a natural privilege to its relations on the coastal axis from Pesaro to Senigallia, to the hinterland marked by the Metauro River and the Via Flaminia, up to Urbino;
- The strengthening of the presence of Fano in the European funding planning, as well as strengthening of the "presidium" of the Municipality of Fano in the offices of the Marche Region in the phase of programming the Structural Funds, the determination of the forecast and the interventions of the Operational Plans, and not just the participation in calls for tenders. Likewise, the cooperation with the Office of the Marche Region in Brussels and with the Agencies operating for

the management of EU Direct Funds must be strengthened. This will allow to know in advance the initiatives promoted by the European Commission and consequently to calibrate the project action according to the participation in future Calls;

- The strategic coordination of the currently active community instruments for territorial development: such as the GAL, the FLAG Marche Nord, the ITI (Integrated Territorial Investments) and even the Internal Areas Strategy: so to avoid overlap, confusion, sometimes even the opposition of the interventions;
- The activation of an information service on national, European and international financing opportunities for companies, associations and local authorities and to support them in planning.

## A city that moves

The Solutions for sustainable mobility require a dual approach, structural and managerial, coordinated by professionals who are able to apply modern solutions according to the needs and requirements of citizens. It is necessary to completely rethink the mobility policies, progressively limiting the use of private cars with a series of alternative - public and private - practical and interesting from a social, economic and health point of view. Parking Plan, Urban Transport Plan, Cycle and Pedestrian Mobility Plan are the tools to be used to transform the city into a safe place where it is pleasant to walk and pedal as much as to move easily with public and private transport.

We propose:

- The progressive in making access to the historic city center exclusive to pedestrians only.
- Continue to support the Bike Sharing project by developing and extending the network of cycle paths and connect them to each other.
- The elaboration and realization of a public work plan to guarantee the full accessibility and usability for people with disabilities (eg to guarantee accessible sidewalks; public transport suitable for ascent/descent), increase reserved parking areas etc.
- Encourage the use of public transport by implementing a plan of action for home-to-school mobility from the house to the workplace such as pedibus, bicibus, and to provide low-cost tickets and subscriptions for some categories and for those who do not use their cars or scooters.
- Review of urban transport plan

## A city that defends public services

The merger of ASET Holding into Aset Spa has created an even more solid and competitive company, able to compete with other companies operating in the environmental hygiene field. Maintaining a public company is what we have been able to do and we will support this idea in order to keep its capital and will confront with everything that would give any other companies power to control it in accordance with Chapter 2359 of the Civil Code.

We propose:

- Prevent the purchase of shares of the company similar to European directives even if there are no local laws to regulate it.
- The closing of the liquidation of the Marche Multiservice shares held by the municipality of Fano, subject to legal remedies in the event of non-compliance with the plan of rationalization of the participation already approved by the municipal council.
- The sale of Ami's SPA shares to finance environmental improvement and/or rehabilitation projects.

## A city of the environment and the circular economy

In the last five years, we have freed Fano from the amianto by restoring 98% of gyms, schools and public spaces, knocked down the ex-Mattatoio eco-monster, increased separate waste collection to a record of 75%, realized the environmental video surveillance throughout the city. This is an important first step that has seen the environment at the center of the actions of the public administration. But we can and we want to do more because the urban environment is a determining factor in the development of the city that must be broken down by environmental challenges such as the fight against climate change, the development of the circular economy, the reduction of energy consumption, the management of sustainable development through the development of integrated projects. The city, putting the environment at the center of its strategies, has great opportunities for social and economic development. Cross-cutting action to promote quality of life in cities and to improve environmental performance, which makes it possible to find significant funding for achieving the objectives of the program is to strengthen the current European design activity, such as the environmental remediation of Torrent Arzilla. The circular economy is based on the application - at all levels - of concepts of reuse, recycling, and recovery of materials. The circular economy, in addition to being an added value for the environment, offers new opportunities for growth by creating new jobs and saving opportunities for companies.

We propose:

- Realization, with the help of European funding, of the Torrent Arzilla first rainwater basin to ensure the environmental remediation of the watercourse and the improvement of the bathing waters of Lido and Arzilla;
- Realization of river contracts for the Metauro River and the Arzilla Torrent;
- Pursue and complete the realization of the new Urban Park by providing it with spaces and social structures and connections with the ecological network;
- Half the days of exceeding air pollution levels over a period of 3 years from now on with a multi-sectoral strategic plan that even includes long-term goals (2030) in accordance with the new European policies;
- Modernization of the public transport fleet (non-diesel) both of the TPL and the means of the Municipality, by managing the migration to electric mobility;
- 50% reduction in CO2 emissions by 2030 through the renovation of public buildings and facilities using new types of contracts to finance national and European interventions and funding. Approve the Sustainable Development Regulation which provides rules and facilities for rehabilitation the energy efficiency of private buildings while acting on the impacts of climate change.
- Promotion of activities in partnership with supermarkets for the reduction of waste production: sale of bulk products, eco-parties, eco-shopping, and ecological catering;
- Promotion of projects responding to the principles of the new law against the waste of food and medicines in involving all the actors present on the territory. Incentives by reducing the TARI.

## City friendly to animals

The civilization of a community is also measured in terms of welcome, solidarity, and justice, especially vis-à-vis those who are different, especially those who, on the social scale, are less protected than our "minor friends": animals' must have the right to conserve their natural habitat, but also the appropriate spaces, care, and environments when they live with us. A city that respects their needs is even more attractive in terms of tourism, and thanks to the presence of beaches already dedicated to animals, Fano can be at the forefront in this area.

We propose:

- The implementation of a space where dogs can run, whether public and in each neighborhood;
- Establishment of training courses for pet owners to ensure their well-being and better cohabitation with citizenship;

- The offer of advice to economic operators, especially those in the catering and hospitality industry;
- Providing a registered trademark identifying Fano as the animal-friendly city;
- The restructuring of the municipal kennel according to the criteria of the park/kennel;
- The establishment of the consultation of associations for the protection of animals and the protection of the environment.

## A city that cultivates organic produces

It is important to reinforce and integrate the entrepreneurial experiences that have been invested in organic farming, as this involves supporting and developing a production model that avoids the overexploitation of natural resources, soil, water and air, using these resources within a development model that can last the weather. It is important to plan and promote productions and conscious consumption - in a logic of "Alliance" between farmers and consumers - to influence market choices, thereby allowing social values to the basis of agricultural development is a common good.

We propose:

- Phasing out pesticides and herbicides in growing areas;
- The facilitated provision of communal agricultural lands for organic crops;
- Dissemination of local produce markets bought directly from the farm in all neighborhoods, rebuilding the local food chain: from agricultural production to distribution and consumption;
- The development and extension of the social gardens experience to disseminate them in all neighborhoods with the collaboration of citizens, associations, civic and social centers.

## A town investing on public education and training

We want to straight the strategic value of educational services as an identity element of our town, by implementing and innovating more actions, activities, services and organization, by evaluating both the specific professionalism of this field and the educational and pedagogical culture which positively characterize since long time projects and procedures of the didactic entities of our town.

The will is to guarantee and to support quality services able to welcome changes, to fight the disparity and to be places of growth and well-being for young ladies and boys, for the employees, for the parents and for the community.

We propose:

- The increase of resources for the lifelong refresh and training of educational employees in order to further support and to give value to the pedagogical quality of the services, contributing to the evaluation of both the traditional services and the most recent projects;
- The realization of new contests and the hiring of new employees – teachers and educators – to guarantee the maintenance and the strengthening of the public and council management of the childhood services;
- The increase of the family income range for exoneration – at least the 20% of the whole users of the services – for the nursery schools and the meal schools tuitions, in order to guarantee the total gratuitousness for the families under difficult socio-economic condition;
- The extension, through financial resources and new educational projects, of the timetables of the childhood services to support the workers' families;
- The maintenance of the public management of kitchens and predisposition/control of the menu, by increasing the investment on biological and 'Km 0' products and by expanding the offer with new quality products, included the fair products and the ones produced into the spaces confiscated from the criminality;
- The strengthening of the intercultural activities and the development of innovative projects and actions with the aim of the insertion of foreign students in every scholastic step;

- A special planning of re-qualification and extraordinary maintenance of the childhood structures – nursery schools, kindergarten, day care centers and infant schools – of both internal and external spaces;
- The planning and the realization of a new pre-secondary school, in order to support the current schools and to increase the educational offer of the municipality;
- The creation of a permanent Observatory against bullying, including the authorities, the educational and social entities, operators of the educational, pedagogical and social sector, in order to prevent and contrast the bullying phenomenon inside and outside the schools.

## A town investing on social inclusion and public healthcare

With the aim to debate about social policies in a dynamic and current context is necessary to clarify the “social safety”, a topic misinterpreted during the last times. The social safety is not realized through the estrangement, exclusion and marginalization but on the contrary, by activating social inclusion actions, valorization, responsabilisation and involvement of the people for the achievement of a ‘psycho – socio- economic well-being’. Social safety is a stronger and renovated public healthcare subtracted from the dynamics of the market and the profit. Social safety is a diffused care, by means of projects and actions that runs through the territory and the community. Therefore is necessary to talk about “Social Culture”.

We propose:

- The increment and organization of services apt for facing emerging social problems;
- The maintenance of high standard of internal services and with convention or transfer services on the side of fragile categories: disabled, minors, seniors, foreigners;
- The increment of co-housing projects, which facilitate the encounter, the collaboration, the fair among people, but also the experimentation of inter-generational meetings;
- The increment of inclusive projects in the fields of trade, distribution, food service, craftsmanship etc., managed by social companies and cooperatives, with the objective to offer job opportunities to the fragile categories. It can also be an chance of exchange and comparison with the community;
- The maintenance and the strengthening of the health offer of the Santa Croce Hospital in the Marche Nord area and the consequent realization of a new local public structure and against any privatization;
- The increment of house assistance services for various people categories: seniors, person with specific social and health problems (ADI projects), disabled (both the house and scholastic service), large families with problems (socio-psychological support and social rehabilitation projects).

## A reader town

In Fano, the scenario of the libraries is considerably changed, since the good experience of the Mediateca Montanari MeMo has placed side by side the prestigious Biblioteca Federiciana. The positive synergie between public and private, the professionalism and the passion of the employees, the feedback and the participation of the town make today the Mediateca Montanari MeMo a second and ideal square of Fano. Under this perspective, the strategic goal is to improve the qualitative standard and to reinforce the services for a greater integration between the two cultural institutions. A town growing within the knowledge and the mutual learning, by linking participation and development of cultural activities and proposals spread throughout the citizens.

We propose:

- The increase of the resources for the purchase of books, audio-visual and technological tools, furnitures for the libraries;
- The extension of opening timetables of libraries – especially of the Mediateca Montanari – making sure the evening fruition of the spaces;
- The increase of the resources for reading support projects;
- The implementation and financing of training and refresh activities for the libraries employees;
- The increase of resources for catalogue of historic datas and for the digitalization of the literary, cultural, scientific and artistic heritage of the Biblioteca Federiciana;
- The project and realization of a special maintenance intervention of the Biblioteca Federiciana, in order to improve its functioning and usability and to make citizens, researchers and students able to use its spaces;

- The realization of a special intervention for the renovation of the furnitures of Mediateca Montanari.

## A town of culture and art

During the last five years, an investment on institutions and monuments has occurred: the restoration of the Corte Malatestiana, of the Museo and Pinacoteca Civile, the functioning reclamation of the Rocca Malatestiana, the re-opening of the Bastione Sangallo, the inauguration of the Museo of Via Flaminia, in the same renovated public space which includes the sixteenth-century Porta Maggiore and Porta Augustea, the area of the Teatro Romano, the project ITI for the renovation and modernization of the Sant'Arcangelo structure, the restoration of public buildings and streets. Culture is and will be the field where the a city and its citizens put themselves into challenge, the place where to safeguard its own traditions and where to compare with the rest of the world, where the public authorities work together with the companies, the voluntary associations, where tradition and innovation can walk together and where to train the different arts. A town with a lot of things to say, in an open and plural way.

We propose:

- The opening or the restoration of public spaces for theatrical production and test, for poetry, for dance; there, people can compare, look at each other, get new stimulus, live experiences. The municipality should facilitate the relationship among authorities and private entities: associations, local intelligence, cultural sector experts, entrepreneurs. The municipality should create social and cultural places, where to exchange experiences and live a new growth;
- The individuation of a new Casa della Musica function and activation of courses, rehearsal studios, congress and exhibition rooms;
- The activation of policies for the incentive and development of a real support for those who have planned and realized some events, such as Fano Jazz Festival, Fano Film Festival, Passaggi, Letteraria, etc.;
- The promotion of events in the suburbs areas and the villages in order to underline the importance of the monuments out from the historic center and to set conferences, meetings, shows. In this way, the historic center will be alive but not in contrast with the suburbs;
- A strategic plan for the restoration of the Mura Augustee, of the old and recent digs of public spaces and for the renovation of the private ones; the Museo Civico and the Pinacoteca Comunale will be the headquarters of this plan. The ambition is a better image of Fano, an improvement of the occupation and a greater touristic influence.

## A town free from stereotypes and prejudices

Among our priorities we have “ the right of women to live free without violence and oppressions”. Women strenght consists in their union against violence, women strenght comes from that work ,never ended, always in progress, that is feminism. We cannot have a real democracy without women’s freedom, without the possibility of expressing their own sexual guidance .Love is love and love is freedom, we want love among free persons. We can win together this path against the violence on women with the help and the contribution of both men and women .

We propose

- the recognition of an education based on difference as value and resource , promoting an equal education that respect differences;
- the involvement of teachers, parents, anti-violence centers, police, houses of women, in order to active good practises to counteract gender violence and stereotypes linked to sexual orientation;
- the promotion of policies giving visibility to actions against violence pursued every day from institutions ,associations, civil society in order to sensitize public opinion and inviting all to an active collaboration: giving citizenship to inclusion and equality, combat sexism, homophobia , violence;
- the fight against stereotypes because they are seeds of violence. In a historical and cultural context like the actual one ,it’s important to underline that gender education isn’t ideological, but belongs to a scientific thought concerning different fields ; acting every day in favour of the rights and the complete individual implementation . Telling about violence in the right way, using the right words, not handling the reality, acting all together so that women can be the protagonist;

- the promotion of workshops, meetings, readings that follow a female genealogy, in order to know our roots, our real or symbolic mothers;
- supporting anti-violence centers, public free clinics, safe houses, listening places;
- supporting associations and projects to get useful informations and documentations to promote sexual and gender identity right, as well as fighting against the homophobia and bullying.

## A town that welcomes and integrates

Every year Italy loses in terms of population a town like Verona. Pathetic politics like the “baby bonus” are fig leaves in the face of the progressive cutting of local institution and social funds. Whatever means less welfare for everybody, more difficulties to create living areas for young people who would like separating from their original family and, why not, create new citizens. At the same time in our territory, young people who have gone through hell to get a life and working conditions that we refuse are living, housed in the ex SPRAR or in reception centers, often homeless. A town is safe when in the night everyone has a place to sleep, at lunch everybody has something to eat and each person has the possibility to live, offering their own working abilities to the community. Charges to ensure all that are minimum but the result is very important: it deals with a careful management of territory wealth, and the human heritage is the first thing. Fano is already a multi-ethnic town, and in the future it will increase this aspect: it could be like that, toggling outcast ghettos and boarded up wealthy districts, or thinking about a peaceful coexistence full of mutual respect among different traditions, different social status, different skin colours.

We propose

- the strengthening of the language learning services, increasing the offer and making it accessible with timetable, transports, places;
- promoting awareness activities concerning the territory population in order to let them know different cultures and ethnic groups;
- the increasing of the “so-called third reception”, with sleeping accommodations, canteens, facilitations about living problems;
- the social inclusion, in collaboration with volunteer associations, together with a working insertion, with job centers and unions help.

## A town that educates to peace and cultivates memory

We consider essential the promotion and the enhancement of study activities, research and historical promotion in order to recover the alive memory of our community and the democratic past that characterized it, trying to combine Memory and Peace and Human Rights paths as civil and cultural answers to racism, xenophobia, antisemitism, neofascism.

We propose

- the creation of a Peace and Human Rights Council, involving associations, school and citizen institutes in order to promote projects and activities, enhancement and sharing of peace values, non-violence, tolerance, intercultural and interreligious exchange;
- the application of Fano as regional leader of the Local Entities for Peace to coordinate the activities and projects among local institutions;
- the promotion and the economical support of educational projects aimed at historical studies and research;
- Agreement implementation with historical institutes and cultural institutions to promote the Historical Memory and particularly recovering and enhancing the democratic and anti-fascist identity of our town.

## A greener, attractive, beautiful and tidy town

A tidy, cleaned and well organized town improves the life of its citizens and is more attractive for tourists. It exploits property heritage and helps local economy. The care of streets, squares, urban decor, parks and flowerbeds must be followed by a public green review increasing the quantity and the quality of it in order to improve the microclimate and the quality of the air.

We propose

- the setting up of a municipal bureau looking after territory services recognition, organizing interventions according to the typology with geo-referenced systems and that oversees their realization;
- the creation of a right maintenance team, properly equipped, being able to act in a short time for small repairs;
- the adoption of the Urban Green Regulation and the Public Green Plan;
- the increasing of the quality green, improving the so many flowerbeds by the "right plants at the right place", according to pedo-morphological features;
- the streets cleaning improvement by setting up a greater number of trash cans.

## A town to see and live

The touristic inclination of the town must aim to a continuous improvement of service quality and the summer offering. At the same time it's essential getting busy to promote the less developed and "still sleeping" areas of the territory. Acting to develop a vision going beyond only the seasonal period and giving to the town the instruments to become a touristic recall during the 365 days of the year.

We propose

- the development of "Widespread Hotel" to promote a new model of sustainable tourism included inside the recovery topic and the current building heritage re-use with a less soil utilisation and resources saving;
- street art development as manifestation of not only upgrading city remote areas but also as touristic motivation for museums, churches and monuments. Following, just to mention some of them, the examples of Ascoli Piceno (Monticelli district), Forlì (Wall festival), Rimini (Saint Julian village).
- the development of the Civic Malatestian Museum increasing its usage by events and temporary exhibitions;
- a new and better informative way about touristic billboards in the city center;
- touristic policies implementation to give more importance to the territory inland areas (Carignano, Montegiove, etc.) and the setting up of a pedestrian route along the Metauro river;
- the Sassonia seafront redevelopment, by a better offering of events and using the available spaces for an evening pedestrianization in the Summer along Adriatic Avenue during the week ends from Cesare Battisti to Colombo street.

## A town with a more efficient public administration, zero waste

The spending review has required a decrease of the municipal spending staff, by preventing the turn over and choking the administrative engine that has been forced to face greater bureaucratic problems and regulations with less human assets; by setting up 100 Quota concerning the retirements, the staff will endure a further reduction, with the effect the whole organization will have to be organized again to improve the performance and the staff working welfare. Citizens need a strong, clear and solid municipal structure, able to give a real cohesion message and sympathy in order to represent an example of administrative virtue mainly fighting the waste and the inefficiencies. Everything means saving economical resources, improving services and enhancement of the systems.

We propose:

- detection, monitoring and reduction of the consumption and the use of properties and services, to be evaluated according to the real needs. There will be Implementation Plans and an increase of the workers productivity fund based on the resources really saved;
- constant staff training;
- a drastic reduction of disposable equipment, the implementation of plans and checks for saving paper and the takeover of goods and services in favour of the environmental sustainability;
- streamlining and improving the human and exploitative resources among areas ,avoiding duplications and encouraging shared usage;
- the improvement of the environmental performance ( basket purchase for internal separate collection, water cabins ,replacement of polluting vehicles of property with renting ones,etc.)
- the setting of models and methods shared and standardised to link with the user;
- the enhancement of the URP – Public Relation Bureau.